

AD SPOT LOW BUDGET 2009
19° International Festival of Low Budget Commercial Films

WINNERS by CATEGORY

ex-equo

Category: Leisure

Japan

The power of 7 for Maruhan Corporation

Agency: Daiko Advertising - Production: Sozo Co.

ex-equo

Category: Leisure

Italy

La mia vacanza for Moby Lines

Agency: Armando Testa - Production: Bedeschi Film

Category: Cars

Ile de la Reunion - France

You'll never be surprised again for Volkswagen

Agency: Facto Saatchi&Saatchi - Production: Digital Studio

Category: Clothes and Accessories

Italy

Cosmolite for Samsonite

Production: Bedeschi Film

Category: Telecommunication services

Ile de la Reunion - France

Always with my friend for Orange

Agency: Facto Saatchi&Saatchi - Production: Digital Studio

Ex-equo

Category: Pharmaceuticals

Hungary

Night Concert for Glaxosmithkline

Agency: Grey Worldwide - Production: Silver Black Films

**AD Spot Low Budget
Winners**

Ex-quo

Category : Pharmaceuticals

Spain

Pig for Chicco Control

*Agency:*Euro RSCG Espana - *Production:* Sopa de Toro

Category : Social campaign

Italy

We are for Croce Rossa Italia

*Agency:*Armando Testa – *Production:* Mercurio SPQR

Special Prize MILLECANALI

To the best film planned in local-area

(reserved to italian productions)

Italy

Soluzioni che calzano for Cassa Risparmio Ferrara

*Agency:*Inside Btb- Servizi reali – *Production:* Pubbliteam